

Established by the UK Safer Internet Centre (UKSIC), Safer Internet Day is celebrated around the world. This year, on Tuesday 6th February 2024, it will be celebrated with the theme:

**Inspiring change? Making a difference, managing influence and navigating change online.**

## How can I get involved?

### UK Safer Internet Centre Resources

As usual, the UKSIC have created some fantastic resources, which includes top tips, help and advice and a short film to help you start a conversation with your child. Find out more here:

<https://saferinternet.org.uk/safer-internet-day/safer-internet-day-2024/parents-and-carers>

### My child keeps asking to play a game, or download an app that I don't know about, what can I do?

The UKSIC answer this question and provide links to useful websites to help you decide what is suitable for your child:

<https://saferinternet.org.uk/safer-internet-day/safer-internet-day-2024/parents-and-carers/my-child-keeps-asking-to-play-a-game>

### Who influences your child?

An influencer is somebody prominent on social media such as YouTube and Instagram, who have a high number of followers. Influencers share their opinions/ideas and may be paid to advertise/promote products through their account. The NSPCC have created an article detailing what you need to know about online influencers here:

<https://www.nspcc.org.uk/keeping-children-safe/online-safety/online-safety-blog/2023-05-16-the-influence-of-influencers/>

### Digital futures

As Safer internet Day is all about change, Internet Matters have published advice on new and emerging technologies:

<https://www.internetmatters.org/tech-and-kids-digital-futures/>

### Making a difference: being kind online

The BBC have curated a host of videos and articles incorporating ideas and advice to help make the online world a kinder place:

<https://www.bbc.com/ownit/collections/being-kind-online>

### Apple online event: Thurs 8<sup>th</sup> Feb 3.30pm – 4.30pm

Apple will be hosting an online event to celebrate Safer Internet Day. They will be joined by Will Gardner (from Childnet and UKSIC) who will provide an overview of the importance of Safer Internet Day and then Apple will provide a demonstration of their controls. Find out more here:

[https://events.apple.com/content/events/pst/gb/en/default.html?token=xww6uj7woR0X9A3f9q4OQk9VdH60MurN7MAvJSY75sHQxWqaTEhMjEmalXqC7MMJuZhb5cjK2\\_RsJEnGDWirXhcGlvVfbeOSca2wjYDoLAT3GkRlH-DcTmEHQI72rxQfFw&a=1&Locale=en\\_GB&l=e](https://events.apple.com/content/events/pst/gb/en/default.html?token=xww6uj7woR0X9A3f9q4OQk9VdH60MurN7MAvJSY75sHQxWqaTEhMjEmalXqC7MMJuZhb5cjK2_RsJEnGDWirXhcGlvVfbeOSca2wjYDoLAT3GkRlH-DcTmEHQI72rxQfFw&a=1&Locale=en_GB&l=e)